

Message Text

UNCLASSIFIED

PAGE 01 BONN 05748 310105Z
ACTION CU-06

INFO OCT-01 EUR-12 ISO-00 SS-15 AF-10 PA-02 INR-10
NSC-05 /061 W

-----051727 310745Z /16

R 301748Z MAR 78
FM AMEMBASSY BONN
TO USIA WASHDC
INFO SECSTATE WASHDC 7178
AMCONSUL HAMBURG

UNCLAS BONN 05748

USIAC

FOR IEU; IOP; IMV

E.O. 11652: N/A
SUBJECT: BRZEZINSKI INTERVIEW PLACEMENT

FIVE-MINUTE PORTION OF AGENCY-PRODUCED VTR "UNITED STATES AND AFRICA" WITH ZBIGNIEW BRZEZINSKI WAS PLACED ON ARD (NATIONWIDE) BY USIS HAMBURG. THIS WAS FIRST USIS MATERIAL PLACED ON THE NEW GERMAN TV NETWORK NEWS MAGAZINE "TAGESTHEMEN" (THEMES OF THE DAY). EVEN THOUGH SHOWN AS THE LAST NEWS PROGRAM IN THE EVENING, THE MAGAZINE HAD OVER THREE MILLION VIEWERS. THE INTERVIEW EXCERPT WAS BROADCAST AS PART OF AN "AFRICAN BLOC" IN THE TUESDAY, MARCH 28 PROGRAM AND WAS TIED TO PRESIDENT CARTER'S CURRENT TRIP. PLACEMENT FACILITATED BY EXCLUSIVE NATURE OF THE INTERVIEW. BOTH CHIEF EDITOR AND THE FOREIGN NEWS EDITOR EXPRESSED INTEREST IN MAGAZINE-TYPE MATERIAL AND IDEAS FOR SUBJECTS THEY COULD DEVELOP USING THEIR OWN STAFF AND RESOURCES. POST WILL FOLLOW UP WITH SUGGESTIONS. INVITE AGENCY SUGGESTIONS.
KLIEFORTH

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: FOREIGN RELATIONS, TELEVISION BROADCASTING, PRESS CONFERENCES, PROGRAMS (PROJECTS)
Control Number: n/a
Copy: SINGLE
Draft Date: 30 mar 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BONN05748
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780139-0942
Format: TEL
From: BONN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780310/aaaaaidz.tel
Line Count: 55
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: d5fd80b7-c288-dd11-92da-001cc4696bcc
Office: ACTION CU
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3099151
Secure: OPEN
Status: NATIVE
Subject: BRZEZINSKI INTERVIEW PLACEMENT FIVE-MINUTE PORTION OF AGENCY-PRODUCED VTR "UNITED STATES AND AFRICA" WITH ZBIGNIEW BRZEZINSKI WAS PL
TAGS: SOPN, ETEL, US, GE, (BRZEZINSKI, ZBIGNIEW)
To: USIA
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/d5fd80b7-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
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